

ACC Cancer Summit 2016 – Breast Cancer Breakout Session Notes

Partners present:

Dr. Sharp Malak (UAMS) and Alicia Storey (St. Bernards) [Facilitators], Debby Harris (Breast Care ADH), Debbie Henderson (Breast Care ADH), Carrie Cochran-Raglon (UAMS Mammovan), Crystal Smith (UAMS Mammovan), Octie Ashley (ACS), Mariam Haji-hersi (Harding Univ-Pharmacy), Namvar Zoltoori (ADH), Nancy Jarrett (BHCLR), Jacqueline Burton (MCAEOC Inc), Vicki Cowling (Komen Ozark), Heather Buie (UAMS Mammovan), Keasha Jones (UAMS Mammovan), Polly Lockett-Fox (Breast Care ADH), Ellyn Matthews (UAMS), Verna Ferry (Breast Care ADH), Shannon Strickland (UAMS), Julie Adamson and (St. Bernards)

Reviewed Breast Cancer objectives of Arkansas Cancer Plan to determine greatest need for focused efforts.

- The group agreed that although appropriate referrals for genetic counseling and survivorship programs were important, the most impact could be made by focusing on Objective 1: increase the proportion of women aged 40 years and older who have received a breast cancer screening
- Suggested activities that could help reach that objective were as follows: Specific Action Items in Red
 - Transportation Assistance – Gas cards/local transportation services/faith-based organization buses or vans – **Contact local churches to ask about utilizing drivers, buses.**
 - Utilization of Mobil Mammo Units – **Work with mobile units in Northwest region to go to flu clinic.**
 - Do targeted education and marketing to dispel misconceptions about discomfort of mammograms. – **Talk to Komen and Breast Care about gearing some of their FB marketing and/or ads to address.**
 - Educate providers on screening guidelines in light of recent recommendation changes by ACS and others.
 - **Work to seek out community partners in rural areas where screening rates are lowest and we are not currently reaching with mobile services.**

Next Steps:

The group agreed that rather than taking on all of these projects, that we focus on one for the year in hopes that we can get it accomplished. The group felt that a seeking and compiling a more comprehensive list of partners across the state, specifically in rural areas including the Delta region, would be most helpful in reaching our goals. Dr. Malak asked that we begin with all participants emailing their name, role, and what they could contribute to the group's efforts. Building on these efforts, continue with quarterly work group meetings to follow the quarterly ACC meetings. Attendance by all participants either in person or via conference call is vital and should also include representation from all mobile mammography units in the state.