



## Arkansas Cancer Summit XIII



The Impact of Health Policy  
and Cancer Control

March 12 and 13, 2012 Wyndham Riverfront North Little Rock

Dear Arkansas Cancer Coalition Partner,

The Arkansas Cancer Coalition is gearing up to host our Cancer Summit XIII and we are seeking exhibitors to participate in this statewide gathering of community leaders. This year, the theme is “**The Impact of Health Policy and Cancer Control.**” Summit XIII will be March 12 and 13, 2012 at the Wyndham Riverfront North Little Rock.

The Arkansas Cancer Summit is an annual event hosted by the Arkansas Cancer Coalition to showcase the recent progress that Coalition partners have made toward meeting the goals and objectives of the state comprehensive cancer plan. The Arkansas Cancer Plan reflects the importance of preventative measures in the fight to eliminate the burden of cancer in Arkansas. The Cancer Summit also exists to provide opportunities for our members and friends to network, share information, and build new skills.

We believe Summit XIII will offer an excellent opportunity for you to display your services and/or products with exposure to this event. The exhibitor fee for the booth includes two complimentary Summit XIII registrations (Summit registration includes attendance during the Awards Reception on Monday, March 12 at 5:00 pm.). Exhibitor booths will be accessible to attendees from 8 am to 5 pm on Tuesday, March 13.

We appreciate your consideration and look forward to hearing from you soon. Should you have any questions, feel free to contact the undersigned at 501-603-5209 or [trena.mitchell@arcancercoalition.org](mailto:trena.mitchell@arcancercoalition.org)

Sincerely,

A handwritten signature in cursive script that reads "Trena Mitchell".

Trena Mitchell, Director of Programs and Quality Assurance



**Arkansas Cancer Summit XIII**  
**The Impact of Health Policy and Cancer Control**  
March 12 and 13, 2012 Wyndham Riverfront North Little Rock

**Arkansas Cancer Summit XIII**  
*“The Impact of Health Policy and Cancer Control”*

**Exhibit Space Reservation Form**

March 13, 2012

Wyndham Riverfront Hotel  
North Little Rock, Arkansas

Organization Name \_\_\_\_\_  
Representative Name \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Special Display Requirements \_\_\_\_\_

- **Booths consist of 8-foot table, tablecloth, table skirt and 2 chairs.**
- **The Exhibit area will open at 7:00 a.m. on Tuesday, March 13th for setup; exhibitors are encouraged to stay for the duration of the Summit.**
- **A conference organizer will call to confirm your participation one week before the Summit.**
- **Booth reservation includes two complimentary Summit registrations.**

**Please Check Cost**

- Commerical Booth \$500
- Non-Commerical Booth \$150

**Total** \_\_\_\_\_

Please mail completed form, along with payment to:  
Arkansas Cancer Coalition  
Attn: Summit XIII  
901 North University Street  
Little Rock, AR 72207

Please make checks payable to the **Arkansas Cancer Coalition**

Questions: call Trena Mitchell at 501-603-5209 or email at [trena.mitchell@arcancercoalition.org](mailto:trena.mitchell@arcancercoalition.org)